



Internet Brands, Inc. to Participate in Canaccord Genuity 30th Annual Growth Conference and Oppenheimer Annual Telecommunications, Media & Technology Conference

EL SEGUNDO, Calif. (August 5, 2010) - Internet Brands, Inc. (NASDAQ: INET) announced today that Bob Brisco, the Company's President and Chief Executive Officer, and Scott Friedman, the Company's Chief Financial Officer will present at the Canaccord Genuity 30th Annual Growth Conference and at the Oppenheimer Annual Telecommunications, Media & Technology Conference on August 10, 2010 in Boston.

The Canaccord Genuity 30th Annual Growth Conference 2010 will take place at the InterContinental Boston Hotel. Internet Brands' presentation is scheduled to begin at 8:00 am Eastern Time on Tuesday, August 10, 2010.

The Oppenheimer Annual Telecommunications, Media & Technology Conference will take place at the Four Seasons Hotel in Boston. Internet Brands' presentation is scheduled to begin at 2:40 pm Eastern Time on Tuesday, August 10, 2010.

Both presentations will be webcast live and archived online on the Investor Relations section of the Company's website at www.internetbrands.com.

About Internet Brands, Inc.

Internet Brands, Inc. (NASDAQ: INET) is a unique and leading Internet media company. INET owns and operates more than 100 websites that are leaders in their vertical markets. These websites include ApartmentRatings.com, CarsDirect.com, CruiseReviews.com, DavesGarden.com, DoItYourself.com, FitDay.com, FlyerTalk.com, HealthNews.org, Loan.com, Wikitravel.org, and many more. In total, these sites organically attract (without paid marketing) approximately 62 million unique visitors per month. The vast majority of these sites have very strong community participation.

INET is also unique in its ability to monetize Internet audiences. The company's proprietary platform optimizes yields from its more than 40,000 direct advertisers spanning seven vertical categories. The platform is also core to the company's acquisitions strategy, providing a cost-efficient and scalable approach to expanding the company's online footprint.

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