



## 2013 FlyerTalk Awards Winners Announced

### ***New Partnership Enables Online Enthusiast Communities to Launch Marketplaces in Minutes***

LOS ANGELES, CA--(Apr 9, 2013)- FlyerTalk.com ([www.flyertalk.com](http://www.flyertalk.com)), the world's most popular frequent flyer community, has announced the winners of the 2013 FlyerTalk Awards. These prestigious annual awards honor the best affinity programs in the airline, hotel and car rental industries, as voted by the world's most elite frequent travelers.

Perhaps the most rewarded group in the history of these programs, FlyerTalk is a community of nearly half a million business and leisure travelers dedicated to finding and sharing elite-level knowledge of air, hotel and car rental programs. For the second straight year, FlyerTalkers cast ballots to determine the community's favorite travel affinity programs. Voting was open from January 15 to February 15, 2013.

More than 140 programs worldwide vied for Best Program, signifying the finest combination of value, ease-of-redemption and customer service. FlyerTalk is presenting nine of these awards across three geographical regions.

Following a weeks-long nominations process in the FlyerTalk forums in December 2012, a single benefit was chosen to represent each program. FlyerTalk is also presenting awards to the nine programs with the Outstanding Benefit of the past year.

For the first time, FlyerTalk is also spotlighting a single rewards program with the FlyerTalk Special Recognition Award.

Full official results and more information on the voting and awards process can be found at [www.flyertalk.com/awards](http://www.flyertalk.com/awards).

The 2013 FlyerTalk Awards are sponsored by KAYAK.

### **About FlyerTalk**

FlyerTalk ([www.flyertalk.com](http://www.flyertalk.com)) is the legendary interactive online community dedicated to providing the inside scoop on all things travel. The site features discussions among travelers of all levels -- from vacation travelers to mileage junkies -- covering the most up-to-date travel

information: frequent flier programs, making the most out of miles and points, general travel, airports, destination and dining information, and beyond.

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