



## **FlyerTalk Voted Best General Travel Site by Frequent Business Traveler Readers**

### ***GlobeRunner Awards Honor the World's Top Travel Companies***

NEW YORK, July 24, 2012 – FlyerTalk ([www.flyertalk.com](http://www.flyertalk.com)) has been named Best General Travel Website by the readers of Frequent Business Traveler ([www.frequentbusinesstraveler.com](http://www.frequentbusinesstraveler.com)), an online publication written for and by affluent frequent business travelers.

The Frequent Business Traveler GlobeRunner Awards recognize the world's best travel companies, including airline, hotel, car rental agencies and travel websites.

“FlyerTalk is the Internet’s largest community of frequent travelers and has become a crucial online resource for serious travelers in search of insight and advice from their peers,” said Jonathan Spira, editorial director of Frequent Business Traveler. “The fact that FlyerTalk has been singled out as Best General Travel Site by the selective road warrior readers of Frequent Business Traveler makes the award especially meaningful.”

Award nominations were made in more than 20 categories by the publication’s editorial team of experienced travel journalists. Voting was conducted online from March 1 through May 15. Almost 50,000 votes were cast.

Coverage of the awards, and the complete list of GlobeRunner award winners, is available online at <http://www.frequentbusinesstraveler.com/2012/07/globerunner-2012>.

### **About FlyerTalk**

FlyerTalk ([www.flyertalk.com](http://www.flyertalk.com)) is the legendary interactive online community dedicated to providing the inside scoop on all things travel. The site features discussions among travelers of all levels – from vacation travelers to mileage junkies – covering the most up-to-date travel information: frequent flier programs, making the most out of miles and points, general travel, airports, destination and dining information, and beyond.

### **About Frequent Business Traveler**

Accura Media Group, based in New York, is a publisher of online content for the new class of consumers who prefer luxury, eco-friendliness and smart design. Frequent Business Traveler ([www.frequentbusinesstraveler.com](http://www.frequentbusinesstraveler.com)) and Frequent Business Traveler Weekly bring must-read

travel tips and insights, news, reviews and deals to globe-trotting executives in order to ensure seamless, productive, and successful travel.

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